

Smart Cities and MyGov



Good Governance with your Partnership



my
GOV
मेरी सरकार

**Engagement
Methodologies**

People as Partners: Jan Bhagidari

1. MyGov and Fastrack for 23 Cities

2. MyGov and Implementation Plan for Top 20 Cities

3. MyGov and Projectivisation Plan for Ideas

Fast Track for 23 Cities - 01

SN	MyGov Activity	Activity Description	Rewards	Timelines	Associated IEC activities
1	Talk – to Disseminate the process of re-formulating the proposal and inviting citizens' participation	<p>With Senior political leadership to build in political ownership and attract mass viewership and citizen participation / engagement</p> <p>Duration – 1 hour</p> <p>To be organized at the City level</p> <p>The Talk could be held concurrently with Press presence to answer questions from media and public</p>	None	25 th Feb 2016 To 29 th Feb 2016	Detailed citizen engagement strategies as in previous rounds

Fast Track for 23 Cities - 02

2	<p>Discussion to solicit and shortlist ideas regarding improvising the Smart city proposal</p>	<p>Make public the current proposal and MoUD comments on it in PDF format on MyGov</p> <p>Invite suggestions on measures that can be taken to improve the proposal as per MoUD's suggestions</p>		02 nd March 2016 to 11 th March 2016	Detailed citizen engagement activities as in previous rounds
3	<p>Poll- to identify the best areas to be taken up for Area Based Development</p>	<p>Aspects of current plan which can be changed – city identifies and then puts up for polls.</p>	None	02 nd March 2016 to 11 th March 2016	Detailed citizen engagement activities as in previous rounds

1. MyGov and Fastrack for 23 Cities

2. MyGov and Implementation Plan
for Top 20 Cities

3. MyGov and Projectivisation Plan
for Ideas

1. Dashboard for Monitoring and Implementation

- Dedicated MyGov sub domain for 20 cities to update progress with documents / pictures / videos
- Obtaining citizens feedback on ongoing activities
- Cities can conduct polls on this site for resolving implementation challenges
- **Mandating Cities to publish progress reports and requests for release of grants, setting a new benchmark in transparency**
- **Publish Agenda and Minutes of SPV board meetings on these dashboards**
- MyGov will provide analytical support to cities on citizen inputs
- Providing dashboard link on MyGov Mobile app

2. Standard Activities

- Blogs: By Municipal commissioners of winning cities thanking citizens for engaging and laying out future roadmap
- Contests: Use MyGov to identify Citizen Brand ambassadors (prominent people in respective cities) to supplement City efforts in promoting aspects of citizenship and negotiate implementation issues with residents
- Closed Group: for Municipal Commissioners of winning cities, experts & MoUD officials to discuss / resolve routine issues
- Talk: Quarterly talks by Commissioners– updating citizens on progress and taking questions / resolving issues to build in transparency in the process
- MyGov Volunteer app : Cities may use MyGov Volunteer app (under finalization) for engaging volunteers in various activities

1. MyGov and Fastrack for 23 Cities

2. MyGov and Implementation Plan for Top 20 Cities

3. MyGov and Projectivisation Plan for Ideas



Projectivisation of Ideas - Concept

Citizen Engagement was one of the key aspects of the preparation of Smart City Proposals by cities. Various ideas in the sphere of Area Development and Smart Solution were co created through the citizen engagement. Most of these ideas have the potential to be transformed in to implementable solutions and projects. The following process may be used for this transformation.

An expert panel may review these ideas compiled by the cities as part of the Citizen Engagement during the SCP preparation. The panel may include the experts from NIUA, CEPT, World Bank and ADB etc. The ideas may be evaluated for the practicality and its propensity to create high impact in the urban life.



Phase Wise Implementation

- A. - 20th March
- B. . – 25th March to 25^h April
- C. – by 10th May .
- D. – 10th May– 20th May
- E. – 30th May.
- F. . - **25th June (1st year anniversary of launch of Smart Cities Mission)**

Projectivisation of Ideas - Timelines

Activity	Timelines
Selecting and bucketing Top 100 Ideas from Winning Cities	15 th March 2016
MoUD nominated jury to Decide 5 best Ideas per Idea Bucket	20 th March 2016
MyGov contest for creating Project plans for shortlisted ideas detailing implementation / financing / strategy / process etc	25 th March – 25 th April 2016
Selection of Top 5 Project plans in each Idea Bucket by External Jury	10 th May 2016
MyGov Poll for selecting top ideas for vote	10 th -20 th May 2016
Selection of Final Winner in each category (weightage to votes and experts ranking)	30 th May 2016
Refine Final plans through workshops, preparation of RFPs and launch of implementation	25 th June 2016



my
GOV
मेरी सरकार

Visit us:



www.mygov.in

MyGovIndia



@MyGovIndia

