



Bilbao's Transformation

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- Bilbao's evolution
- Keys to the transformation
- Some questions for Smart Cities in India

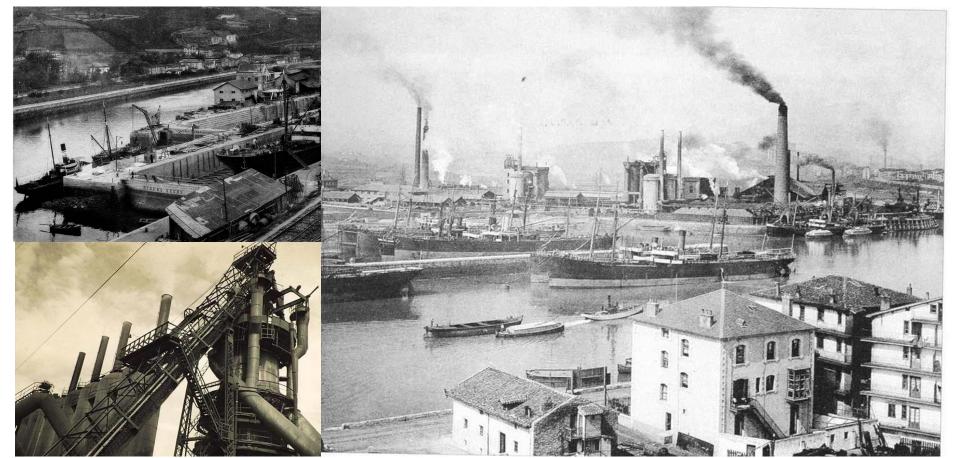


Trading City– Navigable River as a Port





Smart City Industrial City Along the River



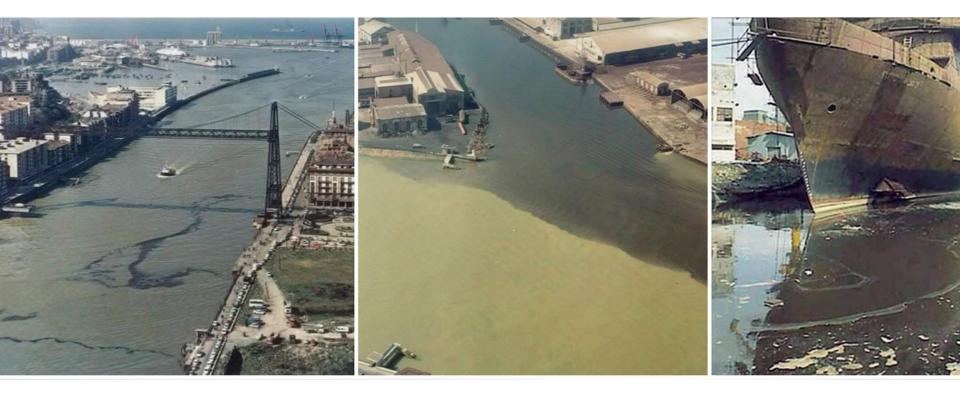


Smart City Crisis and Decay





















<u>Terrorism</u>



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THE CASE OF BILBAO

Smart City The Relaunch – Recovering existing assets



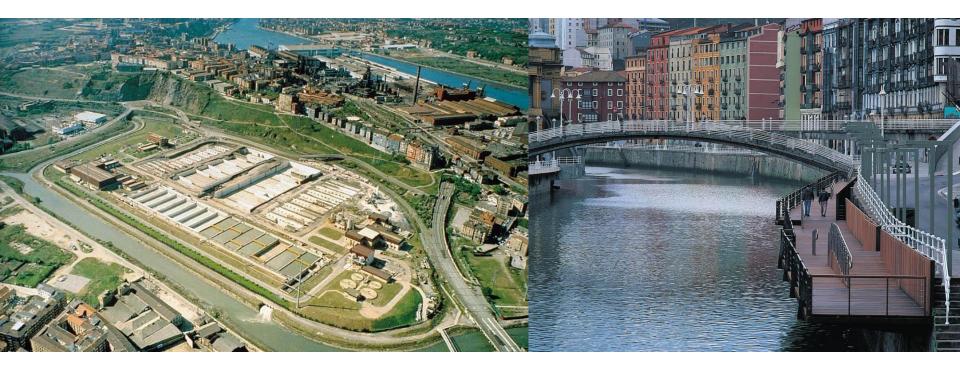


Smart City Outer Harbour to liberate river edges





Smart City A Clean River





THE CASE OF BILBAO

Smart City Improving river edges and connectivity





Smart CityNew urban districts in recuperated spaces





Smart City Public Transport Infrastructure





<u>New Airport</u>





A City of Art





Smart City New Architecture







- The crisis as an opportunity
- A **strategic plan** a shared City project
- Substantial and sustained investment (>10 bn \$ in 25 years)
- A tool for Public Regeneration BILBAO Ría 2000









Smart City And finally... some good luck!







How much does your City cost?

• What **return** do you get on that investment?

• Need for **cost benefit analysis** to prioritise investment



Smart City Example: do you think you have a mobility problem?

• The **design of the city** <u>dictates</u> mobility patterns

- **Compact Urban Form** as a cost effective investment:
 - Reduces demand for **mobility** and costly infrastructure
 - Improves quality of urban life and opportunities
 - Reduces social and environmental impacts
 - At no extra cost





Transformation is possible



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